**Strategic Plan First draft**

**Goal:**

 **Be the national voice advocating at the federal level on behalf of retired teachers and all seniors.**

**Areas of Focus**

**Health and Wellness Issues**

 Long Term Care Act

 Pharmacare

**Pension and Financial Wellness Issues**

Protection of Pensions, especially Defined Benefit Plans

Inflation impacts on pensions and Federal seniors’ payments

**Methods to achieve success**

 Be a conduit between Member organizations by

 Developing materials for advocacy on selected issues

 Using website as repository for information on advocacy methods and federal issues

 Holding one or two zoom meetings with Directors during the year in addition to the AGM

 Co-ordinating advocacy issues across country - e.g., New Mode software

 Working with like-minded organizations.

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**Note from Bill**

Thanks Martin. I think we need to add, “National Seniors Strategy” and “National Standards for Long-Term Care ” in Areas of Focus.

Under Methods to Achieve Success, I would suggest adding “Be a support network to our Members in order to share ACER-CART information as widely as possible” and “During federal election campaigns provide an election tool kit to Members.”

Bill