


MAJOR ITEMS TO DO - CHECKLIST

Month/Season	Activity	Done
September	<ol style="list-style-type: none"> 1. Provide Recruitment Flyer to Vestcor for mailing with Fall Newsletter-Pres. 2. Coordinate membership initiatives with and between Branches – Membership Comm. 3. Begin/continue AGM preparations - Planning Comm. 4. Schedule Committee/Branch Meetings – Committees/Branches 5. Invite non-member retirees to join members at events – Branches 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
October	<ol style="list-style-type: none"> 1. Develop a list of retired teachers who have not joined and make contact with them – Branch Membership Comm. 	<input type="checkbox"/>
November/December	<ol style="list-style-type: none"> 1. Print and send Christmas cards to first year retirees. – Pres./Branches 2. Consider Christmas TV ads - Exec/Pres, 3. Participate in Branch Christmas events – Pres. 4. Contact NBTA to request to participate in Pre-Retirement Seminars - Pres 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
January/February	<ol style="list-style-type: none"> 1. Use local leaders where possible to participate in Pre-Retirement Seminars – Pres. 2. Begin Budget process – Treasurer/Exec 	<input type="checkbox"/> <input type="checkbox"/>
March/April	<ol style="list-style-type: none"> 1. Finalize budget for AGM – Treasurer/Exec 2. Prepare school posters for mailing with April NBTA NEWS – Pres. 3. Request Committee and Director AGM Reports for end of April – Pres. 4. Prepare Annual Report – Pres. 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
May	<ol style="list-style-type: none"> 1. AGM 2. Piggyback on NBTA mailing to retiring teachers with message and registration forms – Pres. 3. Sponsor beverages and attend at NBTA Retirement Luncheon-Pres. and Branch Pres. 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
June	<ol style="list-style-type: none"> 1. Consider Newspaper/TV ads to thank teachers 2. Plan goals/activities for next year – NBSRT and Branches 	<input type="checkbox"/> <input type="checkbox"/>
Annual	<ol style="list-style-type: none"> 1. Encourage use of Website and social media platforms – On Line media Comm. 2. Participate in Branch events whenever possible- Pres. 3. Develop relationship with NBTA local Branches – NBSRT Branch Pres. 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

NBSRT Strategic Action Plan

Strategic Plan Success



 PRIORITIES	GOAL	ACTIVITIES	RESPONSIBLE
Increase Membership Rec. I, II, III, IV, V, VI, XI, X	a) Increase Membership by 500 over the next three years	1. Provide School posters in Spring, 2. Mail Letters to new retirees in Spring, 3. Reimburse 1st year dues 2020 - ???? 4. Christmas cards to first year retirees, 5. Flyer for distribution with NBTPP Fall Newsletter 6. Speak at Branch events to encourage members to help recruit 7. Share list of retirees with Branches as they are posted by NBTA 8. Sponsor refreshments at NBTA Retiring Teachers' Luncheon	President and selected members
	b) Achieve universal enrollment with a clear opt out provision	1. Enter discussions with NBTF regarding compulsory membership to remain in Group Insurance	
	c) Enlist Branches to concentrate their efforts on increasing number of members	1. Coordinate membership initiatives with and between Branches 2. Develop and share new initiatives to bring in members 3. Local leaders speak at pre-retirement seminars 4. Develop a list of retired teachers who have not joined and make contact with them 5. Participate in Branch Retiring Teacher functions by being present and contributing if possible	1. President, Membership Committee and Branches 2. Membership Committee and Branch Presidents 3. Branch leaders recruited by the President 4. Branch Membership Chair/Committee 5. Branch Executive
	d) Develop and recommend strategies to better include all areas of the Branch	1. Strike Ad Hoc Committee (2023) 2. Meet and report by AGM	Executive Committee
	e) Heighten teacher awareness of NBSRT	1. Posters in schools before the end of school 2. Earned Presence in NBTA News through articles provided by NBSRT 3. Ads in Newspapers and/or TV supporting teachers 4. Activities that will be included in NBTA information at the end of the year (Roadshow)	1. President 2. Executive 3. President and Dale MacRae 4. Executive and Committees
Representation Rec. II	a) NBSRT will have a representative on both the Group Insurance Trustees and NBTPP Trustees	1. Discussions with NBTF to ensure NBSRT is represented now. (Dale MacRae/Bob Fitzpatrick) 2. Further discussions to have NBTF develop a Policy/Procedure to name NBSRT members to both trustee groups. 3. Discussions on increasing number of NBSRT members on Group Insurance Trustees (Rep. by Pop.)	1. President 2. President and others 3. President and others
	b) NBSRT maintain representation on like minded provincial groups working for Seniors and Seniors Rights	1. Support continued representation on the Coalition for Seniors' Rights 2. Consider representation on other groups as requests are received or opportunities are available	1. Executive (June MacNairn) 2. Executive
Remuneration Rec. XI	a) Determine what if any remuneration should be provided to those in select positions within NBSRT	1. Strike an Ad Hoc Committee to study the issue 2. Report to the AGM	1. Executive 2. Ad Hoc Committee
Sustainable Dues Structure Rec. VIII	a) Determine ongoing needs of the organization at the provincial and Branch levels	1. Conduct full discussion at the 2023 Board of Directors for recommendation to the 2024 AGM	Board
	b) Determine funding level required		