

# STRATEGIC GOALS FACT SHEET

Visit the **ARTA Channel** on YouTube to discover more about ARTA's four strategic goals and the services we provide.



## MEMBER SERVICES

- ARTA fosters **vibrant, engaged,** and **informed** members.
- ARTA offers a **Retiree Benefits Plan** that includes the option of **emergency travel coverage**, which is unique and does not include pre-existing conditions or stability clauses.
- ARTA offers three stand-alone **Dental Care** options.



## WELLNESS

- ARTA promotes a **healthy** and **enhanced quality of life** for retired people.
- ARTA is a leader and advocate in the promotion of **wellness** for **retirees**.
- Members stay active through a variety of **physical and mental wellness challenges**.
- **Photo and writing contests** keep members in touch with their own creativity.



## ADVOCACY

- ARTA ensures a **unified voice** is heard on issues affecting current and future retired individuals.
- Joining an ARTA branch provides **social connectedness** with former colleagues.
- ARTA is an effective **advocate** for its members and retirees with similar interests and concerns.



## ORGANIZATIONAL EXCELLENCE

- ARTA nurtures **leadership**, encourages **communication**, recognizes **achievement**, and embraces **sustainability**.
- Members stay up to date through **news&views** magazine and the **ARTAfacts** e-newsletter.
- ARTA has been recognized as an **employer of choice** by the business and non-profit community in the province of Alberta.

Visit [arta.net](http://arta.net) for more information or call **1-855-212-2400** and speak to someone in our **member services team** to learn more.

**LOOKING AHEAD TO NEW ADVENTURES!**

