



COMMUNICATION COMMITTEE 2023 AGM

Membership

Committee Members:

Marilyn Bossert – Regional Representative – West
Steve Bailey (BCRTA)
Joseph Lafitte (RTANL)
Robert Primeau (SERFNB)
Alyson Hillier (RTO NSTU)
Roger Régimbal – ACER-CART Executive Director
Tony Esteves – ARTA Senior Graphic Designer

Communication Committee Terms of Reference:

1. Maintain the ACER-CART website.
2. Produce information for use on the website and by Members.
3. Encourage and facilitate communication among Members.

Since the last AGM, we welcomed new committee members Robert Primeau (New Brunswick) and Alyson Hillier (Nova Scotia). Robert has filled in as the eyes on the French side of the website, replacing Linda LeBlanc. We miss Linda and all she did for ACER-CART, but unfortunately, her life circumstances lead her in a different direction. Alyson lends new ideas to our process, and complements the input of current members Steve Bailey and Joseph Lafitte.

This past year has been different from past years with very little advocacy. Instead, this report will focus as a review for our website, focusing on the following:

Home Page:

- Click on the LATEST NEWS item listed to be redirected to the entire article. The title reads in blue until you pass your mouse over it, and then it turns red. Follow the link.
- Click on the **red boxes** to be redirected to more information, no matter which device you are using - laptop, iPad, or cell phone. The Home page will appear differently on each device.
- Member Home Pages can be linked by clicking on the Member logo.

About:

- Use the drop-down menu to learn more. This is where you find the history of the organization.

Advocacy:

- *Calls to Action* letters and supporting-documents – Please note only those documents of 2022 are listed on the Advocacy links page. *Call to Action* documents for 2021 can be reviewed by clicking on that specific link.
- *Federal Government* links will give you access to contact information for all federal elected officials.

Governance:

- Use the drop-down menu to access the current Bylaws, Constitution, Belief Statements and Priorities.

Communications

- Our appreciation to all who have submitted photos for the Canadian Photo Gallery, sharing the beauty of our country. Photo will continue to be accepted.
- Information items submitted by the Health Services committee can be accessed HEALTH SERVICES NEWS.
- Coming soon: Lifestyles

Membership:

- Access any of the Member publications by clicking on the Publication title. Contact me if you have additional publications or social media.

The position of Communications Chair is as always both a privilege and a challenge.

- 2022-2023 committee – I am so fortunate to work with the members whose wide variety of skills and competencies all attribute to an excellent working environment.
- Courtesy of the Alberta Retired Teachers' Association, the ACER-CART website has been maintained at no cost to ACER-CART for the past four years. Special mention to CEO Daniel Mulloy who has made this possible and to Tony Esteves who makes it happen.

A website is always changing, and the ACER-CART is no exception. Please contact me directly if you have any questions or concerns.

Respectfully submitted,

Marilyn Bossert
ACER-CART Communications Chair
(bossert.mj@gmail.com)