

**Association canadienne des enseignantes et des enseignants retraités**

**Canadian Association of Retired Teachers**

Date  : August 13,2018

From : Roger Régimbal Executive Director

To ; ACER-CART Executive

Objet : Protocol 7 Advocacy and Promotion Guidelines

At the June 2018 AGM the following motion was passed.

***That the provincial Members who together comprise ACER-CART remain committed to develop guidelines to advocate and promote the issues impacting education sector retirees and seniors in Canada while concurrently promoting the specific benefits and services of their association to education sector retirees focused within their own provincial or territorial jurisdiction.*** *(Motion approved–June 2018.)*

At the post AGM executive, this motion was referred to me the executive director to work on the first draft. After some limited consultation, I submit this report.

**Advocacy and Promotion Guidelines for Retired Teachers and Seniors in Canada**

The Members of ACER/CART are committed to working together to promote healthy, active and dignified retirement living for their retired teacher members and Canadian seniors. Members benefit from the shared focus of all of the associations. The network provides the mutual support and the opportunity to collaborate in areas of shared interest. The Members understand the strength of a united and cohesive alliance.

1. Each organization/association (Members) has as its main strategic focus the provision of services and benefits to enhance the well-being of retired teachers whose active service was within its own provincial or territorial jurisdiction.
2. Members work together to share research regarding healthy, active, dignified living.
3. Members share health plan details and resources that may benefit their members.
4. Members share well-researched and well-written articles for possible inclusion in their organizational publications and via social media channels.
5. Members actively recruit new teacher or educational workers retiree members from within their own provincial and territorial jurisdictions.
6. Members recognize that teacher retirees in Canada may choose to join any of the other Members, especially as these members relocate across Canada throughout their retirement years.
7. Members could consider offering free reciprocal memberships for those who relocate outside their home jurisdiction, as a means of continuing to build social cohesion across the Canadian retired teacher sector (must remain a member of their originating association).
8. Members agree to work cooperatively to highlight any emerging issues that may have direct impact on the pensions or healthy, active and dignified living of all retired teacher members or seniors in Canada.
9. Members can act together under the “Vibrant Voices” banner with other like-minded, not-for-profit, organizations to develop advocacy events and materials designed to bring important seniors’ issues to the attention of the public and all levels of government.

Thank you



Roger Régimbal

Executive director