



IFA

International Federation
on Ageing

SHAPING TOMORROW TODAY

IFA'S 9TH GLOBAL CONFERENCE ON AGEING + EXPO AGEING & DESIGN MONTRÉAL

The Palais des congrès de Montréal (Canada)

September 4 to 7, 2008

www.ageingdesignmontreal.ca

AGEING DESIGN MONTRÉAL

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Claude Béland
Co-Chair
Chair of the Board
Ageing Design Montréal (ADM)



Irene Hoskins
Co-Chair
President of the International
Federation on Ageing (IFA)

For the pleasure of ageing, be part of a **unique** international conference on ageing

Dear Friends,

We are pleased to invite you to attend the **IFA's 9th Global Conference on Ageing** and **Expo Ageing & Design Montréal** which will be held on September 4 to 7, 2008.

The Conference will be hosted by *Ageing Design Montréal (ADM)*, a non-governmental organisation created in 2007 by some of the most important key players in Canada, including the Government of Québec, the Government of Canada as well as the City of Montréal.

The event will highlight the IFA's 35th anniversary. It will also take place nearly a decade after the IFA's successful 4th *Global Conference on Ageing* during which the 1999 *Montréal Declaration for Older People* was adopted. As well, 2008 marks the five-year review of the United Nations Madrid International Plan of Action on Ageing.

According to the UN, the number of people aged 60 and over is expanding more quickly than any other age group. *Shaping Tomorrow Today*, the theme of the Conference and Exposition, will attract leading decision makers, academics and practitioners in the field of ageing as well as innovators in design and technology working to create an enabling environment for older people.

Montréal is a unique site for this important international event. It is a multicultural city that is sensitive to the challenges facing its aging population and is well recognized for its openness to innovation. Montréal ranks, in fact, as one of the only three cities worldwide recognized by *UNESCO* as a *City of Design*.

We look forward to welcoming you to the **IFA's 9th Global Conference on Ageing** and **Expo Ageing & Design Montréal**.



Passion, *joie de vivre* and rich cultural heritage are legendary in Montréal, a UNESCO City of Design. Let this taste of Europe in the heart of North America tempt you.

The Conference's Four Themes

Health and the Impact of Design on Ageing People's Health

The health and well being of older people are interrelated with their physical, social and cultural environment. A look at how changes can foster positive outcomes.

Participation and the Impact of Design on Ageing People's Participation

A person's ability to stay active depends on his or her participation to community life. Industrial, architectural, urban and social design is essential to inclusiveness.

Security and the Impact of Design on Ageing People's Security

Personal security whether it is social, financial or physical is vital to ensuring that older people are contributors to the advancement of their community. A look at the best practices and strategies for the future.

Madrid +5

Since 2002, 159 countries have signed the historic UN Madrid International Plan of Action on Ageing (MIPAA). Delegates will get an update of the progress being made and the work ahead on the 3rd Priority, which is to create an enabling environment.

Expo Ageing & Design Montréal: An Innovation in itself

Expo Ageing & Design Montréal will be a unique opportunity to showcase more than 120 exhibitors and innovations that help improve the lives of ageing people. Exhibitors will showcase the positive impact that can have on society products and initiatives designed specifically to meet the needs of seniors in environment, urban planning, health, food and leisure.

It is hard to imagine a better place to understand the essence of the union between the field of design and that of ageing. It is yours to discover these key innovators, their accomplishments and the creative minds behind them.

For information or registration:
www.ageingdesignmontreal.ca

Key Dates to Keep in Mind

April 30, 2008

Early Bird Registration Deadline*
And Final Abstract Submission Deadline*

September 4 to 7, 2008

IFA's 9th Global Conference on Ageing and
Expo Ageing & Design Montréal

*Please consult our website for any changes
to dates



What is IFA?

The **International Federation on Ageing (IFA)** is an international non-governmental organisation (NGO) representing the needs of 45 million older people in 62 countries worldwide, through its membership base of NGOs, public and community organisation and the corporate sector.

The IFA holds General Consultative Status at the United Nations, Consultative Status with the Council of Europe, has Operational Status at UNESCO and the International Labour Organization and has Official Relations with the World Health Organization (WHO).

The IFA's mission is to "inform, educate and promote policies, programmes and practices that improve the quality of life of older persons around the world." The IFA believes that all older persons have a right to a life of dignity, and respect.

What is ADM?

Ageing Design Montréal (ADM) is a newly created non-governmental organisation and host of the **IFA's 9th Global Conference on Ageing** and **Expo Ageing & Design Montréal**.

ADM was founded through a local coalition of the Government of Québec, the Government of Canada and the City of Montréal, through its Commissioner for Design. The Board of Directors of ADM is comprised of several key Canadian opinion leaders on matters of ageing and design. ADM also brings strong local partnerships from both the public and private sectors.

Leaders of Ageing and Design are joining forces!

ADM has established two programme committees; one on ageing and another on design. These two panels are made up of leading international figures with well-established reputations. Together, they will help steer the development of the Conference's content. To find out more about the membership of these committees, visit our website.

Become a Conference Delegate!

Early Registration

(on or before April 30, 2008)

| | |
|------------|---------|
| IFA Member | C \$450 |
| Delegate | C \$480 |
| Student | C \$160 |
| Senior | C \$265 |

Regular Registration

(on or after May 1st, 2008)

| | |
|------------|---------|
| IFA Member | C \$490 |
| Delegate | C \$525 |
| Student | C \$160 |
| Senior | C \$265 |

Registration includes: Admission to all sessions, poster hall, exhibition, conference handouts, proceedings CD-ROM, delegate bag, health breaks and opening reception. Certain conditions apply to each category.

For **more info** and to register, please visit our website:
www.ageingdesignmontreal.ca

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Submit an Abstract: Shape the Conference

Delegates are invited to submit an abstract for a symposium, workshop, poster presentation and/or a paper presentation. All abstracts must be submitted electronically, through the conference website. The abstract should clearly outline the work that will be presented at the **IFA's 9th Global Conference in Montréal**, in 2008. For more info visit our website

| | September 4 th | September 5 th | September 6 th | September 7 th |
|---------------------|-----------------------------|---------------------------|---------------------------|-----------------------------|
| 9:00 am - 10:30 am | | Plenary Panel | Plenary Panel | Plenary Panel |
| 10:30 am - 11:00 am | | Break | Break | Break |
| 11:00 am - 1:00 pm | | Concurrent Sessions | Concurrent Sessions | Concurrent Sessions |
| 1:00 pm - 2:00 pm | | Lunch | Lunch | Lunch |
| 2:00 pm - 3:00 pm | | Plenary Panel | Plenary Panel | Conference Official Closing |
| 3:00 pm - 3:30 pm | | Break | Break | |
| 3:30 pm - 5:30 pm | | Concurrent Sessions | Concurrent Sessions | |
| 6:30 pm - 8:30 pm | Conference Official Opening | | | |



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